



Ohio Chapter

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OHIO PEDIATRICS

A Publication of the Ohio Chapter American Academy of Pediatrics

2012 Advertising Rate Sheet

Display Ads

Black and White Ads:

Full page, 7 ½”w x 9 ½”h, vertical	\$600.00
Half page, 7 ½”w x 5”h, horizontal	\$400.00
Quarter page, 4 ¾”w x 5”h	\$200.00

Color Ads:

Full page, 7 ½”w x 9 ½”h, vertical	\$1,000.00
Half page, 7 ½”w x 5”h, horizontal	\$ 600.00
Quarter page, 4 ¾”w x 5”h	\$ 300.00

Multiple insertions receive a 10% discount

Inserts

Black and White	\$ 900.00
Color	\$1,300.00

Classified Ads

Members: \$25.00 for 30 or fewer words;
each additional word is \$.25

Non-members: \$35.00 for 30 or fewer words;
each additional word is \$.25

Discount: A \$5 discount is provided for ads published in more than one issue

Issue Print Dates

Winter (December, January, February), printed January – Deadline December 1

Spring (March, April, May), printed March – Deadline February 1

Summer (June, July, August), printed July – Deadline June 1

Fall (September, October, November), printed September – Deadline August 1

For more information, contact the Karen Kirk at the Chapter Office:

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