

## Reach Out and Read Ohio

Since the early 1990's, the Ohio Chapter, American Academy of Pediatrics (AAP) has worked to train primary care physicians and nurses to implement Reach Out and Read (ROR) in their offices. Reach Out and Read is a national early literacy program that provides books to low-income children at their well-child visits from the ages of six months through 5 years old so that these children grow up with books and a love of reading.

Reach Out and Read Ohio was formed 15 years ago as a collaborative program between the Reach Out and Read National Center, the Ohio Chapter AAP and the Ohio AAP Foundation to expand ROR in Ohio with the continued addition of new sites, funding support to existing sites, and programmatic assistance to the sites.

This year, the 139 ROR sites in Ohio will serve over 162,000 children by distributing nearly 272,000 new books at well child visits. Most of the children receiving books through Reach Out and Read are living at or below the federal poverty line.

To sustain and expand, ROR Ohio seeks support to purchase books that will be distributed around the state through physician's offices. This funding is essential to buying brand new, age appropriate books so they can be distributed free to children. The physicians who incorporate ROR in their offices do so voluntarily, and are responsible for raising the funds for the majority of the books they distribute.

On behalf of all of Ohio's children who are growing up with books and a love of reading, all the parents who are sharing the closeness of reading with their children, and all the clinicians who are supporting the healthy development of their patients, we are most grateful for your support.

### **Thank You to Our Generous Sponsors:**

#### ***"Where the Wild Things Are" Sponsor:***

Drs. John C. Duby & Sara F. Guerrero-Duby

#### ***"If You Give a Mouse a Cookie" Sponsor:***

Nationwide Children's Hospital

#### ***"Very Hungry Caterpillar" Sponsors:***

Center for Cognitive and Behavioral Therapy of Greater Columbus  
McDonald's

# Breakfast for Books

*A fundraiser for:*

## *Reach Out and Read Ohio*

*A collaborative program of the Reach Out and Read National Center,  
Ohio Chapter, American Academy of Pediatrics  
and the Ohio AAP Foundation*

**September 10, 2010**

**8:30 - 10:00 am**

**Ohio Union - Great Hall Meeting Room  
on the Ohio State University Campus**

**Featuring Guest Reader**

***Clark Kellogg***

**CBS Sports College Basketball Analyst  
and Former OSU Basketball Forward**

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN™

Ohio Chapter



Ohio AAP Foundation





**Clark Kellogg** is the lead college basketball analyst for CBS Sports, including the NCAA Men's Basketball Tournament. He joined CBS Sports fulltime in 1997, after having served as a studio and game analyst for ESPN from 1990-1997. Kellogg served as a game analyst for the CBS Television Network's NCAA Tournament coverage in 1993 and 1994, and as studio co-host for first and second round coverage from 1994-1997. He has co-hosted *The Road to the Final Four* since 1997. Kellogg called his first Final Four and NCAA Division I Men's Basketball Championship in April 2009.

Kellogg began his broadcasting career as an analyst for the Indiana Pacers radio broadcasts and has served as their television analyst since 1990. He has also worked for the Big East Network and Prime Sports.

Prior to joining the Pacers as a broadcaster, Kellogg was the team's number one draft pick in 1982, and played five seasons before retiring with chronic knee problems. In his rookie season, he averaged 20.1 points and 10.6 rebounds, and was named to the NBA All-Rookie Team.

As a standout basketball player at The Ohio State University (1979-1982), Kellogg led the Buckeyes in both scoring and rebounding as a sophomore and junior. He earned All-Big Ten and Most Valuable Player honors in 1982, when he averaged 16.1 points and 10.5 rebounds per game.

Despite leaving college early to enter the NBA draft, Kellogg returned to Ohio State to receive his marketing degree in December 1996. Five years later, he was inducted into Ohio State's Athletics Hall of Fame. Kellogg is actively involved in the community and commits his time and support to a number of organizations, including the Pacers Foundation, the Simon Youth Foundation, Athletes in Action, the Fellowship of Christian Athletes, and the Special K Elite Hoops Basketball Camp.

Kellogg lives in Westerville, Ohio with his wife, Rosy, and three children Talisa, Alex and Nicholas.

## **Join Us For Breakfast with a Special Reading by Clark Kellogg**

### **September 10, 2010**

**Ohio Union - Great Hall Meeting Room  
on the Ohio State University Campus  
1739 N. High Street  
Columbus, OH 43210**

**Parking available in the Ohio Union South Garage**

**8:30 - 10:00 am Breakfast for Books Event  
10:00 - 11:00 am VIP Post-Event/  
Meet and Greet with Clark Kellogg**

#### **TICKETS:**

**\$45 Adult Individual Ticket  
\$30 Child Individual Ticket**

**\$100 VIP Ticket  
includes regular ticket plus access to VIP Post-Event & a  
copy of the children's book autographed by Clark Kellogg**

**\$500 per table of 10  
includes one copy of the children's book read, and  
autographed by, Clark Kellogg**

**Please RSVP by Friday, September 3, 2010  
with the enclosed card and envelope  
or online at [www.ohioaap.org](http://www.ohioaap.org)**

**Ticket price minus \$15 is tax-deductible**